

# WOMEN4CLIMATE TECH CHALLENGE

## TERMS AND CONDITIONS

According to C40's [Deadline 2020 Report](#), the efforts of cities to tackle climate change over the next four years will be key to achieving the ambitions of the Paris Agreement. The most successful and prosperous cities of the future will be those that can transition to become green, sustainable and inclusive.

Women leaders played a critical role in negotiating the Paris Agreement and continue to drive ambitious climate action in cities, businesses and NGOs around the world. Women make up more than half the world's population, and are often disproportionately impacted by climate change. Their leadership and participation is therefore critical in solving this global crisis.

C40 contribute to the emergence of the next generation of climate leaders by sharing knowledge and experiences through *Women4Climate*, an ambitious programme dedicated to women in C40 cities.

*The C40 Women4Climate Tech Challenge* will match technological solutions led by emerging women leaders with C40 cities, with the support of committed leaders from the business sector, international organizations and civil society.

The purpose of the Tech Challenge is to extend the Women4Climate programme to the innovation community and drive action in cities by promoting women's projects to tackle climate change in cities. This international contest is open to any woman carrying out an innovative tech solution focused on climate change. The key goal of the Tech Challenge is to experiment and implement projects in C40 cities. Complementary to the Women4Climate Mentorship Programme, the challenge will allow us to reach all C40 cities and to promote concrete solutions with a measurable impact.

Access to urban experimentation is the key link C40 can provide to innovators, entrepreneurs and startups. C40 support will be custom-designed for each solution, depending on the project's level of maturity and the needs: acceleration, incubation, residence within the City, urban space for experimentation, co-design of experimentations on citizens/users, etc.

**Finalists and Winners will be eligible to receive financial or technical support from C40 & Partners, acceleration or implementation in C40 Cities.** Finalists designated by the jury will be supported and promoted by C40. The winners chosen by the Mayors will be assisted by C40, partners and Cities towards experimentation and implementation. The ultimate horizon would be a possible scaling and exchange of these solutions with other C40 cities.

### APPLICATION PROCESS

All applications need to be submitted in English, on the online form on the Women4Climate website at [www.w4c.org](http://www.w4c.org)

**Applicants will need to fill the following application form online:**

<https://w4c.org/tech-challenge>

## ELIGIBILITY CRITERIA

### Applicants:

- The contest is open to all adult women, including but not limited to students, innovators and professionals. However, the Women4Climate initiative will give preference to women who don't already have access to funding, active networks or relationships with city officials.
- To be eligible your project has to be a women-led project. While we understand teams might be mixed, the woman applying, will need to be, if not founder or CEO, playing a leading role. C40 uses an inclusive definition of "woman" and "female". Transwomen, genderqueer women, and non-binary people who identify, have identified, or have been identified as female or woman are welcome to apply.

### Typology of projects:

- A wide understanding of urban sustainability, inclusive of mobility, food, waste, water, buildings, urban farming and air quality, will be respected in project proposals. The nature of the proposed solutions themselves is open as well. Your tech project can be at the prototype stage or have already launched.
- Solutions can be tangible, educational or pedagogical and should have a clear city focus.
- Priority will be given to applications with measurable impacts in terms of CO2 emissions reduction.

## YOUR TIME IS PRECIOUS, OURS TOO !

- All participants in the Women4Climate Tech Challenge will be expected to be able to fully dedicate their time and energy to the successful implementation of their project during the year of 2019;
- All candidates need to be fluent in English: part of the activities will be delivered in English and the communication will be encouraged between winners developing other solutions;

## HOW WILL CANDIDATES BE SELECTED ?

- The applications selection is based on two categories:
  - A/ Remarkable original solutions - or improvement upon an existing idea - with potential both in terms of innovation and climate change.
  - B/ Interest from a city and opportunity with a proven track record of impact in tackling climate change in cities and/or bold visions for future projects that will have a major impact on climate change in cities.

## SELECTION PROCEDURE

- Preselection of the applications by C40 Cities staff - December 2018
- Jury 1 Partners and Stakeholders - December 2018
- Jury 2 Mayors - February 2019

### **C40's Rights**

C40 reserves the right to modify the terms and conditions of the programme at any time and may exclude participants from the programme, in the case of repeated absence, missed meetings or poor communication with C40 staff.

The level and type of support to programme participants will be determined on a case-by-case basis and is subject to availability and appropriateness, as determined by C40.

### **Information**

We haven't the capacity to treat general inquiries by email. If you require any clarification, please take the time to carefully formulate your questions and address them to: [women4climate@c40.org](mailto:women4climate@c40.org)